**Truly Affordable Housing**

Whether you are an elder on a fixed income, a janitor or cook earning minimum wage, or a starting teacher earning $24 an hour, affordable housing must be accessible at a range of incomes. Public investment to acquire and develop these sites is critical to ensure our neighborhood remains affordable, economically diverse, and stable against the forces of displacement.

- **Current Use**
  - existing use
  - empty lots
  - place of worship
  - gas stations

**Vibrant Public Spaces**

Healthy communities require public places to sit together, socialize, play, tell stories, share, learn and regenerate our cultures and traditions. There are numerous under-utilized spaces throughout our neighborhoods where our City and community can partner to create public, green, comfortable, and inviting recreational spaces filled with amenities, art and community programming.

**Community Scale Economic Development**

Throughout our thriving corridors, new retail businesses should create quality opportunities for people that are already here and not just cater to high-end consumers. This means culturally relevant financial planning and supportive services, affordable long term leases, loans for rooted and new businesses, and opportunities for low-income entrepreneurs to launch community-serving businesses and worker owned cooperatives.

New businesses must provide dignified and fair pay at every job, and meet consumer needs such as family entertainment venues, at price points that are affordable to area incomes.

**Meeting Community Needs & Keeping CBOs Strong**

Community based development is about meeting peoples’ needs. Organizations in our district provide childcare, health services, workers’ rights education, job search assistance, English classes, and arts programs, just to name a few. Our City and community can partner to ensure long term, stable and affordable spaces for existing and new organizations to meet the needs of neighborhood residents.

**Opposing Luxury Housing Development**

All housing that is developed in District 11 should be affordable to the people that live here now, today. That means we say no to development that gentrifies our neighborhoods or prioritizes profits over peoples’ needs. We must hold all development accountable to true affordability and stop the displacement of our communities.

**People Powered Community Development**

Our District is advancing numerous equitable community based development initiatives. Whether it be a new cooperative urban learning farm by Crocker Amazon Park, launching a community workforce center, Excelsior Works!, moving two new 100% affordable housing projects at the Balboa Upper Yard and the Valente Marini Perata Mortuary, or sustaining a community cooperative, Blas del Pueblo, we want to promote places for community to lead, thrive, and do much more!
Better Neighborhoods, Same Neighbors

People Powered Planning

Everyday people are organizing for equitable development in order to foster a thriving community and defend our neighborhoods against gentrification and displacement. We want to educate our officials and put developers on notice that our communities prioritize peoples’ needs over profits.

Through ongoing partnerships and community participation, the following sites can meet neighborhood needs, stabilize our community for low-income and working families, and promote culturally based place-making.

Community Mapping

Working across Spanish, Chinese, Tagalog, and English speakers, C8H- organizations and community members hit the streets with clipboards and mapping tools. Together we explored opportunities to meet community development needs on various sites in our neighborhoods. Our mapping efforts identified over 0 sites across our District with the potential to implement equitable community-based development.

Tools and Partnerships

We need creative strategies to bring residents, city officials, local businesses, and landowners to the table at every step of the way to build trust, develop local leadership, and invest in community-scale planning. This requires our officials to prioritize and secure funds for long-term investments in land banking, housing trust funds, and compensation and relocation assistance for local business owners willing to incentivize equitable development that stabilizes the neighborhood.

Get Involved!

Join one of our three Action Teams and work with other residents to secure Housing Justice, Economic Justice, and Youth Empowerment in our District! Participate in neighborhood tours, community planning activities and fun informational workshops. Share and learn with your neighbors, friends and family! Sign up to receive calendars and updates. For more information, contact jessie@podersf.org or 41.41.4210.

SITE LOCATIONS

Truly Affordable Housing

% Alboa Station Area Plan Sites
% Alboa Reservoir
% Peach 0TA
% Assembly of God
% 40 0ission ² $1 Only Store
% 100 Allen² additional residential floors above San Miguel CDC
% 40 0ission ² McDonald’s
% 100 Alemany ² 0idas
% 4100 0ission ² Empty Lot
% 0 0ission ² *as Station
% 2200 Alemany ² *as Station
% 2201 Alemany ² Empty Lot
% 1 Alemany ² *as Station
% 00 0ission ² Amazon Hotel
% 0 Avalon ² Newarayan Hindu Temple
% 0 %everly ² Empty Lot
% 02 0ission ² Empty Lot
% 0ission ² 0ission Auto Services
% 42 0ission ² *as Station
% 20 6anose ² *as Station
% 00 0ission ² Empty Lot
% 42 0ission ² Empty Lot

Community Scale Economic Development

% Persia Triangle
% Omission ² Onondaga
% Omission ² Geneva
% Outer Omission Corridor
% 9road Corridor
% 2andolph Corridor
% 9ixbee 1th Avenue Oini Plaza
% Oceanview Village

Vibrant Public Spaces

% 9right ² 2andolph ² Oini Park 5ec
% 0ission ² 2arallones ² Planters
% 9ixbee 1th Avenue ² Oini Plaza
% 40 0ission ² Unique Automotive
% 441 0ission ² TD Auto Wholesale
% %road² Empty Lot
% 0therhood ² 0ini Park 5e
% 4 Omission ² 40mission Automative
% 9almar Terrace ² Walkway
% 9almar Terrace ² 0mission Auto Services
% 4 0ission ² 40mission Automative
% 4 *eneva ² *eneva 5arden 5ec
% 9Oceanview 9illage

Meeting Community Needs & Keeping CBOs Strong

% Onondaga ² Former Emergency Hospital Health Dpt
% Onondaga ² Former Emergency Clinic Health Dpt
% 201 6anose ² Geneva Car Wash
% 6hopping Center

Opposing Luxury Housing Development

% Ocean ² Little ² Crayon ² Pre-schools
% 420 0ission ² Former -oes Cable Car
% 00 0ission ² Former 6ight of Furniture ² Mattress
% 400 0ission ² Former Chick N’ Coop ² Building

People Powered Community Development

% Crocker Amazon ² East Side of Crocker Park
% 000 0ission ² Excelsior Works!
% Alboa Upper ² 2uture 100% Affordable Housing
% 9alent 0arini Perata 0ortuary ² 2uture 100% Affordable Housing
% 12 Excelsior ² 9icis Del Pueblo

Design by Design Action Collective, a worker-owned, unionized cooperative

Communities United for Health and Justice

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