

BETTER NEIGHBORHOODS, SAME NEIGHBORS



TRULY AFFORDABLE HOUSING

Whether you are an elder on a fixed income, a janitor or cook earning minimum wage, or a starting teacher earning \$24 an hour, affordable housing must be accessible at a range of incomes. Public investment to acquire and develop these sites is critical to ensure our neighborhood remains affordable, economically diverse, and stable against the forces of displacement.

Current Use

- existing use
- empty lots
- place of worship
- gas stations

COMMUNITY SCALE ECONOMIC DEVELOPMENT

Throughout our thriving corridors, new retail businesses should create quality opportunities for people that are already here and not just cater to high-end consumers. This means culturally relevant financial planning and supportive services, affordable long term leases, loans for rooted and new businesses, and opportunities for low-income entrepreneurs to launch community-serving businesses and worker owned cooperatives. New businesses must provide dignified and fair pay at every job, and meet consumer needs such as family entertainment venues, at price points that are affordable to area incomes.

Map not to scale



VIBRANT PUBLIC SPACES

Healthy communities require public places to sit together, socialize, play, tell stories, share, learn and regenerate our cultures and traditions. There are numerous under-utilized spaces throughout our neighborhoods where our City and community can partner to create public, green, comfortable, and inviting recreational spaces filled with amenities, art and community programming.



MEETING COMMUNITY NEEDS & KEEPING CBOS STRONG

Community based development is about meeting peoples' needs. Organizations in our district provide childcare, health services, workers' rights education, job search assistance, English classes, and arts programs, just to name a few. Our City and community can partner to ensure long term, stable and affordable spaces for existing and new organizations to meet the needs of neighborhood residents.



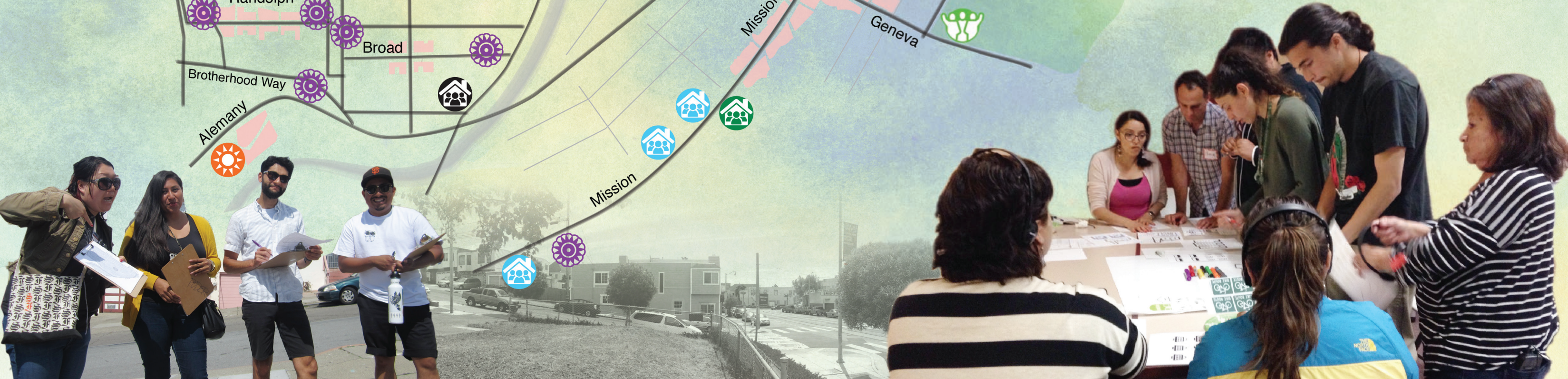
OPPOSING LUXURY HOUSING DEVELOPMENT

All housing that is developed in District 11 should be affordable to the people that live here now, today. That means we say no to development that gentrifies our neighborhoods or prioritizes profits over peoples' needs. We must hold all development accountable to true affordability and stop the displacement of our communities.



PEOPLE POWERED COMMUNITY DEVELOPMENT

Our District is advancing numerous equitable community based development initiatives. Whether it be a new cooperative urban learning farm by **Crocker Amazon Park**, launching a community workforce center, **Excelsior Works!**, moving two new 100% affordable housing projects at the **Balboa Upper Yard** and the **Valente Marini Perata Mortuary**, or sustaining a community cooperative, **Bicis del Pueblo**, we want to promote places for community to lead, thrive, and do much more!



GET INVOLVED!

Join one of our three **Action Teams** and work with other residents to secure **Housing Justice, Economic Justice, and Youth Empowerment** in our District! Participate in neighborhood tours, community planning activities and fun informational workshops. Share and learn with your neighbors, friends and family! Sign up to receive calendars and updates. For more information, contact jessie@podersf.org or (415) 431-4210.



TOOLS AND PARTNERSHIPS

We need creative strategies to bring residents, city officials, local businesses, and land owners to the table at every step of the way to build trust, develop local leadership, and invest in community scale planning. This requires our officials to prioritize and secure funds for long term investments in land banking, housing trust funds, and compensation and relocation assistance for local business owners willing to incentivize equitable development that stabilizes the neighborhood.

COMMUNITY MAPPING

Working across Spanish, Chinese, Tagalog, and English speakers, CUHJ organizations and community members hit the streets with clipboards and mapping tools. Together we explored opportunities to meet community development needs on various sites in our neighborhoods. Our mapping efforts identified over 30 sites across our District with the potential to implement equitable community based development.

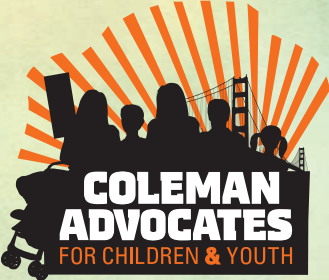
PEOPLE POWERED PLANNING

Everyday people are organizing for equitable development in order to foster a thriving community and defend our neighborhoods against gentrification and displacement. We want to educate our officials and put developers on notice that our communities prioritize **peoples' needs over profits**. Through ongoing partnerships and community participation, the following sites can meet neighborhood needs, stabilize our community for low-income and working families, and promote culturally based place-making.

SITE LOCATIONS

- 4941 Mission – TD Auto Wholesale
- 50 Broad – Empty Lot
- Brotherhood & Head – Mini Park
- (Public Works)
- 5694 Mission – Empty Lot
- 545 Geneva – Geneva Garden (Rec & Park)
- Valmar Terrace – Walkway
- 5450 Mission – McDonalds (SFUSD)
- 5450 Mission – McDonalds
- 1800 Alemany – Midas
- 4100 Mission – Empty Lot
- 5098 Mission – Gas Station
- 2200 Alemany – Gas Station
- 2201 Alemany – Empty Lot
- 1798 Alemany – Gas Station
- 5060 Mission – Amazon Motel
- 950 Avalon – Swaminarayan Hindu Temple
- 60 Beverly – Empty Lot
- 5025 Mission – Empty Lot
- 5897 Mission – Mission Auto Services
- 4298 Mission – Gas Station
- 2950 San Jose – Gas Station
- 5500 Mission – Empty Lot
- 5425 Mission – Empty Lot
- Community Scale Economic Development
- Persia Triangle
- Mission & Onondaga
- Mission & Geneva
- Outer Mission Corridor
- Broad Corridor
- Randolph Corridor
- Bixbee & 19th Avenue Mini Plaza
- Oceanview Village
- Vibrant Public Spaces
- Bright & Randolph – Mini Park (Rec & Park)
- Ortizaba & Farallones – Planters
- Bixbee & 19th Avenue – Mini Plaza
- 4650 Mission – Unique Automotive
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- People Powered Community Development
- Crocker Amazon Farm – East Side of Crocker Park
- 5000 Mission – Excelsior Works! Affordable Housing
- Balboa Upper Yard – Future 100% Affordable Housing
- Valente Martini Perata Mortuary – Future 100% Affordable Housing
- 125 Excelsior – Bicis Del Pueblo
- Opposing Luxury Housing Development
- 65 Ocean – Little Bear & Crayon Box Pre-schools
- 4320 Mission – Former Joes Cable Car
- 5050 Mission – Former King of Furniture & Mattress
- 4500 Mission – Former Chick N' Coop Building
- People Powered Community Development
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- 125 Excelsior – Bicis Del Pueblo
- Meeting Community Needs & Keeping CBos Strong
- 35 Onondaga – Former Emergency Hospital (Health Dpt)
- 45 Onondaga – Former Emergency Clinic (Health Dpt)
- 2301 San Jose – Geneva Car Barn & Powerhouse (MTA)
- 3995 Alemany – Oceanview Village Shopping Center

Communities United for Health and Justice



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